



# Empowering Real-Time, always-on data

Tamara Callegari  
Sales Account Manager North Italy

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## Eliminate Bottlenecks

With a suite of innovative technologies we pioneered, including Parallelization, I/O optimization and caching, DataCore is able to drive the most I/O performance from your storage, proven by industry benchmarks, enabling your applications to go as fast as you need them.

- Fastest response time in the industry
- Best in class price-performance
- Easily scale-up or -out with fewer systems

**Accelerate performance  
by up to 5X**

## Zero Downtime

DataCore's Zero-touch, Zero-downtime synchronous mirroring across heterogeneous storage devices, even across metro clusters, makes data always available, even with storage failures on either side of the mirror.

- Multi-layered protection for Continuity, Availability and Recovery
- Efficient asynchronous replication for disaster recovery
- CDP tracks all recent changes protecting from viruses and malware

**Reduce downtime  
by up to 100%**

## Maximize Investments

With a software-based approach, customers see a better financial return on their storage investment due to improved resource utilization and seamless integration of new technologies while reducing administrative time, all resulting in lower CAPEX and OPEX

- Single pane management across storage devices from all vendors and models
- Hardware-independent storage services
- Freely choose between standardized hardware

**Lower spending  
by up to 50%**

# Software-defined Experience

The right software must be able to do a few things

1 Enable **different** storage devices to communicate with one another

2 Separate advances in **software** from advances in **hardware**

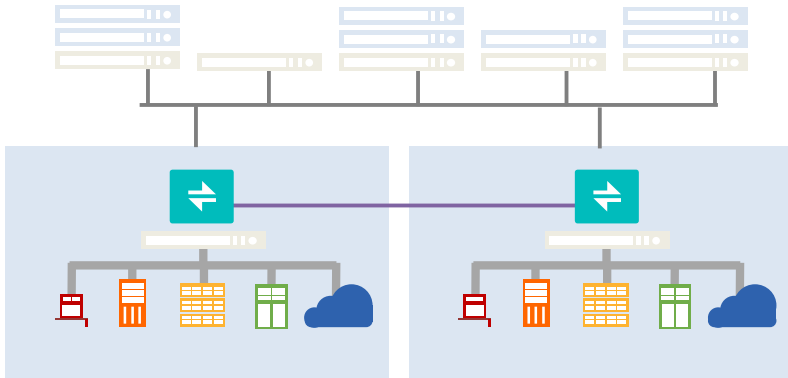
3 Pool all **storage capacity** and provide centralized management

4 Make hardware maintenance, **data migrations** and **refreshes** easy

# Choice of ...

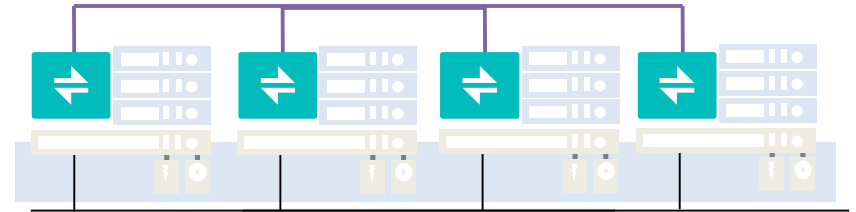
## SANsymphony™ SDS

- Hosts rely on storage from external iSCSI / FC SAN

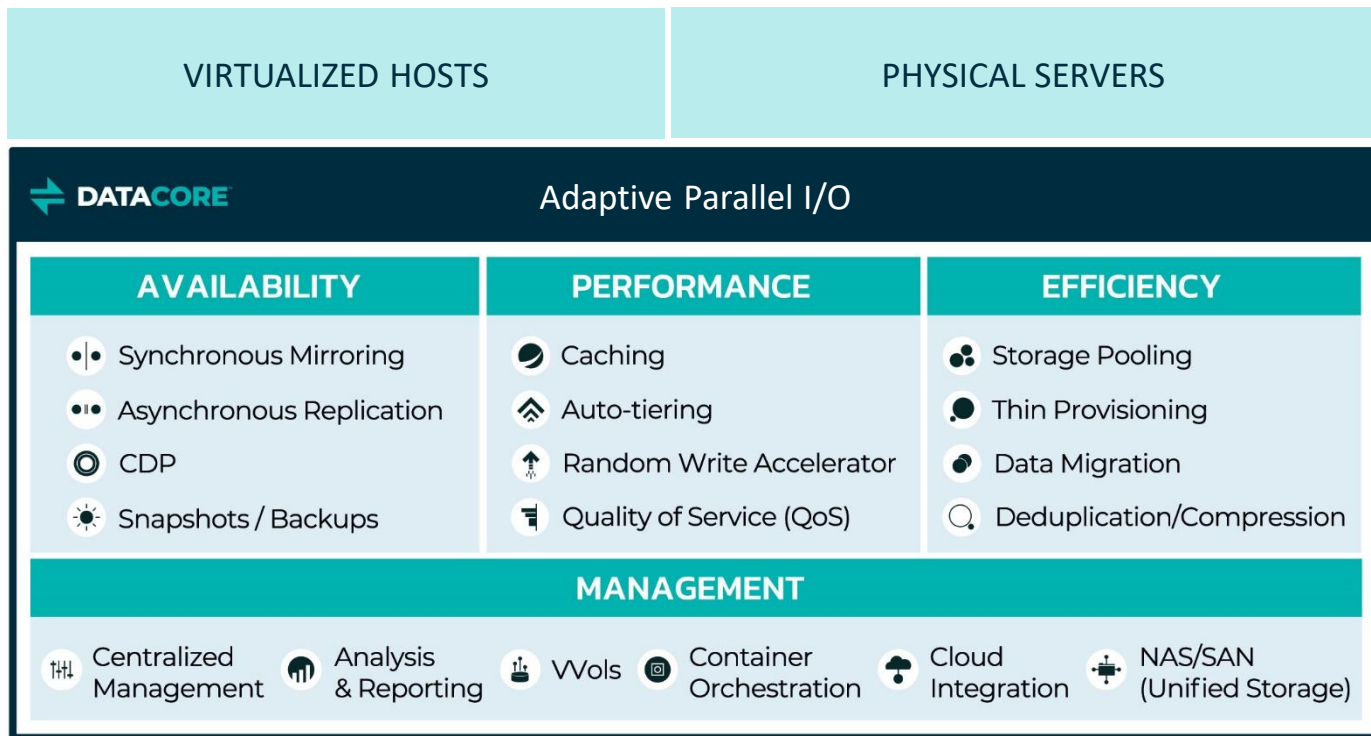


## DataCore™ Hyper-converged Virtual SAN

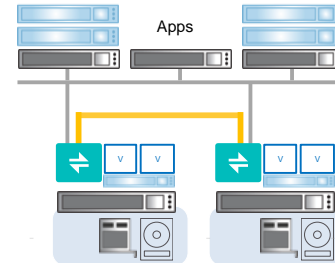
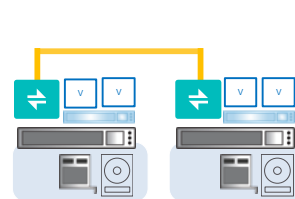
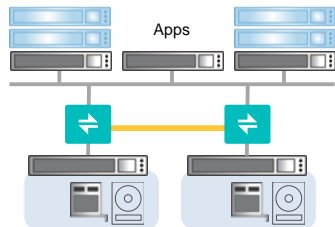
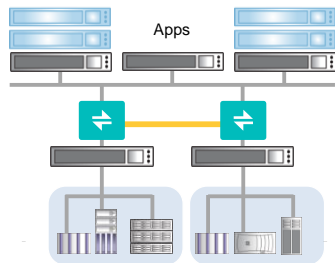
- Each node contributes local storage accessible to other nodes in cluster



# Comprehensive Set of Advanced Data Services



# Deployment Models



Traditional Storage Virtualization	Converged (Server SAN)	Hyper-Converged	Hybrid-Converged
<p>Integrate, manage, and enhance existing storage</p>	<p>Leverage internal storage, reduce complexity and maintain compute segregation</p>	<p>Consolidate all functions for smallest footprint and highest performance</p>	<p>Consolidate all functions for smallest footprint and highest performance while serving storage externally</p>

# 20 Years Helping Customers Capitalize From Uncertainty

- >10,000 customers across the globe
- 30,000+ installations across all popular server, storage & network manufacturers
- Spanning several technology waves
  - Centralized, distributed, virtualized, web-scale
- 92% Customer satisfaction
- 95% Renewal rate



The real-time data company

# Customer Support Services



24x7x365 multi-lingual support, around the globe

- Gold-level (not tiered)
- Consistently achieve > 90% satisfaction in customer surveys



3 major support & training centers:

- Fort Lauderdale, Florida, U.S.A.
- Reading, England
- Tokyo, Japan



DataCore engineers own resolution start to finish



Multi-vendor collaboration via T S A N E T





# New Pricing for Software-defined Storage Services

Effective April 1st, 2018

Empowering real-time, always-on data

# Configurator and Licensing

	EN	ST	LS
Software Defined Storage	Y	Y	Y
Hyper Converged	Y	Y	Y
Nodes	Unlimited	Unlimited	Unlimited
External Hosts	Unlimited	Unlimited	Unlimited
External Back End	Unlimited	Unlimited	Unlimited
Connection *	ISCSI - FC	ISCSI	ISCSI - FC
Features	All	All	Limited
Performance	***	**	*
Price per TB	\$\$\$	\$\$	\$



Questions?

[info@datacore.com](mailto:info@datacore.com)

[www.datacore.com](http://www.datacore.com)